

Skybluepink GDPR privacy statement

Introduction and Lawful Basis

Skybluepink is fully committed to data security and the fair and transparent processing of personal data. This document sets out how we treat personal data so please read it as it tells you how we process any personal information we may have pertaining to you.

For the purposes of clarity the GDPR includes the following rights for individuals:

- The right to be informed
- The right of access
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object
- The right not to be subjected to automated decision making including profiling.

Skybluepink operates under the lawful basis of Legitimate Interests and currently only stores information from existing clients. The information stored is name of organisation, name of decision maker/ owner or designated contact, email addresses and telephone numbers.

Who are we?

Skybluepink Limited is an independent website design and hosting company. We provide a bespoke web design service, with hosting and a range of online services specific to web design.

We operate our hosting service as resellers for an established and secure organisation, who take security and data privacy very seriously. They are fully compliant with GDPR.

Our registered address is Rocklands Place, Boreham Lane, Wartling East Sussex BN27 1RS.
Company registered number: 5312846
Telephone: 01323 831673

How do we use the information?

We may use this information in the following ways:

- providing information which is relevant and which may be of interest to you in the development and on going management of their website and related services
- communicating with you in relation to any issues, complaints, or disputes
- improving the quality of experience while working with you

All information is stored securely and is not shared with other third parties other than specified trusted companies where this is essential for the provision of the service. Skybluepink uses the information in the course of its communication with its clients, in order to provide the service commissioned. If the client provides information to us about any person other than themselves, such as their relatives, next of kin, advisers or suppliers, the client must ensure that they understand how their information will be used, and that they have given their permission for it to be disclosed to us and that we are allowed to use it for the designated purpose.

If you visit our Website, we may automatically collect the following information:

- technical information, including the internet protocol (IP) address used to connect your computer to the Internet, login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
- information about your visit to our Website such as the products and/or services you searched for and view, page response times, download errors, length of visits to certain pages, page interaction

information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

Please note: Where required by law- we may also process your personal data if required by law, including responding to requests by government or law enforcement authorities, or for the prevention of crime or fraud.

Skybluepink takes all reasonable steps to ensure that our staff protect your personal data and are aware of their information security obligations. We limit access to your personal data to those who have a genuine need to know it.

Where a third party recipient is located outside the European Economic Area, we will be vigilant in checking that the transfer of personal data will be protected by appropriate safeguards, namely the use of standard data protection clauses adopted or approved by the European Commission where the data protection authority does not believe that the third country has adequate data protection laws.

How long will Skybluepink keep your personal data?

Where there is a contract/ agreement between us, we will retain your personal data for the duration of the contract, and then on an on-going basis until either you cancel your service agreement with us, or the contract e.g. domain management expires. You have the right to request a change or correction of the data we hold, its deletion or erasure. Please note if you request a deletion or erasure we will need to retain your name in order to ensure that we do not make contact again, should that be relevant.

Where do we store your personal data and how is it protected?

Skybluepink takes reasonable steps to protect your personal data from loss or destruction. We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so. Where you have a username or password (or other identification information), which enables you to access certain services or parts of our Website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your personal data transmitted to our Website; any transmission is at your own risk. Once we have received your personal data, we will use strict procedures and security features to try to prevent unauthorised access.

Contact

If you have any queries about this Policy, the way in which we process personal data, or about exercising any of your rights, you may contact us by sending an email to dataquery@skybluepink.uk.com

You have the right to object to the processing of your personal data on the basis of legitimate interests under the heading Your rights.

Complaints

If you believe that your data protection rights may have been breached, and we have been unable to resolve your concern, you may lodge a complaint the applicable supervisory authority or to seek a remedy through the courts. Please visit <https://ico.org.uk/concerns/> for more information on how to report a concern to the UK Information Commissioner's Office.

Changes to our Policy

Any changes we may make to our Policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our Policy.